

## Sponsorship Guidelines

We welcome you in becoming a **CORPORATE SPONSOR** or an **ALLIED MEMBER** of The American Institute of Architects East Tennessee Chapter. You are entering into a unique community of professionals who believe in supporting the regional architectural community through annual programs and events that benefit sponsors and members.

Since 1953, AIA East Tennessee has depended upon friends in the design and construction industries for sponsorship support. This assistance remains essential to the successful accomplishment of the chapter's mission of serving its members through quality professional development programs and to continue its community outreach efforts.

As corporate sponsors of AIA East Tennessee, companies demonstrate their commitment to closer cooperation and communication among the members of the design and construction industry in East Tennessee. In addition, they are supporting events that bring a greater appreciation and understanding about architecture, design, and building construction to the general public.

The AIA East Tennessee Board of Directors and membership appreciate sponsors' past support and encourage their continued patronage of **2015** programs and events.

Corporate sponsorship affords access and exposure to people who work in or are interested in the design, building, and construction industries in East Tennessee.

A range of benefits are available depending on sustaining sponsorship levels, including complimentary tickets to annual events, acknowledgement on chapter website, and more.

## Thank you to our 2014 Corporate Sponsors

### **Gold Sponsors:**

Chad Stewart Associates  
Crow Friedman Group  
Asen Marketing  
Lellyett & Rogers

### **Silver Sponsors:**

BESCO  
General Shale  
Lewis, Thomason, King, Krieg & Waldrop  
Pella Southeast  
Ross Bryan Associates  
Rodefer Moss & Company

### **Bronze Sponsors:**

Acme Brick  
Builders Exchange of TN  
Contract Business Interiors  
Contract Furniture Alliance  
Fulghum MacIndoe  
GAF  
Hagerman & Company  
Hedstrom Designs  
Hickory Construction  
Jenkins & Stiles  
Kone  
Lighting Trends  
Mar-Flex Waterproofing & Building Products  
Marvin Concepts  
Messer Construction  
Rouse Construction Co.  
S&ME, Inc.  
Safe 'n Sound Creative Technologies  
Sequatchie Concrete Service  
Sesco Lighting  
Synergy  
The Wakefield Corporation  
Retallack Photography

## Allied Membership - \$200

Allied membership is available to **individual building industry professionals** who are employed outside of architectural practice but who are involved in positions that are allied to the field of architecture. It is for those who wish to enhance their careers and promote the products and services of their companies by networking and sharing ideas through participation in AIA East Tennessee. Allied members are identified as having the same membership benefits as traditional AIA members and receive full member discounts to events, including monthly membership meetings. This membership level promotes communication among all members of the design and construction team. It is open to engineers, planners, landscape architects, artists, designers, and those in government, education, real estate, manufacturing, and other fields allied to architecture.

## Corporate Sponsorship - \$750, \$1500, or \$3000

Corporate sponsorship is available to **corporations** and offers three distinct levels with varying benefits that build with each level. Corporate Sponsorship included allied membership for 1, 2, or 3 company representatives, according to sponsorship level.

Benefits	Gold	Silver	Bronze
Number of Allied Memberships for representative(s) of company	3	2	1
Number of tickets to annual Chapter Design Awards Gala	4	2	1
Your company link on our Chapter website	✓	✓	✓
Inclusion in list of sponsors on select Chapter distributions	✓	✓	✓
Recognition of your involvement with AIA East Tennessee at Chapter monthly membership meetings	✓	✓	✓
Ability to indicate sponsorship of AIA East Tennessee in your company's related materials	✓	✓	✓
Ability to advertise at one Sponsor event, promoted by the Chapter for members*	✓	✓	✓
Chapter membership mailing spreadsheet****	✓	✓	✓
Can display your products at one Chapter membership meeting***	✓	✓	
Opportunity to sponsor select Chapter events	First priority	Second priority	
Annual AIAET Golf Tournament - Hole Sponsorship	Hole	Partial Hole	
Annual AIAET Golf Tournament - One Player Registration	✓		
Sponsorship (and recommendation) of a guest lecturer at one Chapter membership meeting*	✓		
Can advertise at up to two (2) Sponsor events, promoted by the Chapter for members*	✓		
E-mail announcements to Chapter members forwarded **	✓		

\* Must be scheduled in advance, be approved by the Chapter Board, and fit within the existing calendar

\*\* Subject to review and approval by the Chapter President with maximum one megabyte file attachment.

\*\*\* Must be scheduled in advance

\*\*\*\* Provided on request

## Corporate Sponsorship Form

First Allied Member (primary contact) \_\_\_\_\_

Second Allied Member (Gold & Silver only) \_\_\_\_\_

Third Allied Member (Gold only) \_\_\_\_\_

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

1. By signature below, I declare I do not hold a certificate of registration as an Architect nor a license to practice Architecture.
2. By signature below, I declare that, as an allied chapter member, I will comply with the AIAET bylaws.

\_\_\_\_\_  
Signature of Primary Allied Member Applicant

\_\_\_\_\_  
Date

Please check the appropriate box:

- Gold Sponsorship \$3000 (include names of three Allied Members)
- Silver Sponsorship \$1500 (include names of two Allied Members)
- Bronze Sponsorship \$750 (include names of one Allied Member)

Please mail application(s) and check to:  
AIA East Tennessee  
1300 N. Broadway  
Knoxville, TN 37917

Sponsorships are not tax deductible as charitable contributions.

## Allied Membership Form

*Note that Allied Members associated with Corporate Sponsorship will include Allied Member information on the "Corporate Sponsorship" form and do not need to fill out this form.*

Name \_\_\_\_\_

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

1. By signature below, I declare I do not hold a certificate of registration as an Architect nor a license to practice Architecture.
2. By signature below, I declare that, as an allied chapter member, I will comply with the AIAET bylaws.

\_\_\_\_\_  
Signature of Allied Member Applicant

\_\_\_\_\_  
Date

Please mail application(s) and check to:  
AIA East Tennessee  
1300 N. Broadway  
Knoxville, TN 37917

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