

In becoming a sustaining sponsor and/or supporter of The American Institute of Architects East Tennessee Chapter, anyone is able to enter into a unique community of professionals who believe in supporting the regional architectural community through annual programs and events.



AIA East Tennessee

A Chapter of the American Institute of Architects

2010



Throughout the years, AIA East Tennessee has depended upon friends in the design and construction industries for sponsorship support. This assistance remains essential to the successful accomplishment of the chapter's mission of serving its members through quality professional development programs and to continue its community outreach efforts.

As a corporate sponsor of AIA East Tennessee, companies demonstrate their commitment to closer cooperation and communication among the members of the design and construction industry in East Tennessee. In addition, they are supporting events that bring a greater appreciation and understanding about architecture, design, and building construction to the general public.



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The AIA East Tennessee Board of Directors and membership appreciate their supporters' past sponsorship and encourage their continued patronage of 2010 programs and events.

Corporate sponsorship affords access and exposure to people who work in, or are interested in, the design, building, and construction industries in East Tennessee. A range of benefits are available depending on sustaining sponsorship levels, including complimentary tickets to annual events, acknowledgement on chapter website, and more.

access and exposure



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The following sponsorship categories include an Affiliate Membership in the East Tennessee Chapter of the AIA. That individual will receive notification of all chapter seminars, monthly chapter meetings, events and all other chapter correspondence; an open invitation to all events and programs at reduced member rates; and encouragement to participate fully in committees for event planning, programs, and chapter initiatives.



All Corporate Sponsorships include the following:

- One chapter affiliate membership assigned to one Sponsoring Company representative
- Your company name/logo with link on chapter web site - must be submitted by March 1, 2010
- Inclusion in list of sponsors on any distributed materials, including those for Architecture Week
- Credit line recognition in all press releases distributed to national, regional and local media outlets
- Logo and/or name recognition in multiple electronic promotions - electronic distribution list is approximately 300 and growing
- Recognition of your involvement with AIA East Tennessee at AIA monthly lunch meetings - average attendance is over 75
- Ability to indicate sponsorship of AIA East Tennessee in your company's related materials

participation



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Gold

\$3500

- All of the above listed benefits **PLUS**
- Additional individual chapter allied memberships for two other Sponsoring Company representatives
- Sponsorship (and recommendation) of a guest lecturer at one chapter meeting*
- Two opportunities to host a private event, promoted by the chapter for members*
- One opportunity to display your products at chapter meetings**
- Prominent advertisement space on chapter web site
- First opportunity to sponsor select chapter events
- Chapter membership mailing spreadsheet***
- E-mail announcements to chapter members forwarded ••
- Four (4) tickets to annual chapter Awards Reception
- Hole sponsor at Annual Golf Tournament
- One player at Annual Golf Tournament
- **30% off** booth at 2010 AIAET Trade Show

Silver

\$1500

- All of the above listed benefits **PLUS**
- Additional individual chapter allied membership for one other Sponsoring Company representatives
- One opportunity to host a private event, promoted by the chapter for members*
- One opportunity to display your products at Chapter meeting**
- Sponsor profile on chapter web site
- Secondary opportunity to sponsor select Chapter events
- Quarterly sets of chapter membership mailing labels***
- Two (2) tickets to annual chapter Awards Reception
- Partial hole sponsor at Annual Golf Tournament
- **20% off** booth at 2010 AIAET Trade Show

**Must be scheduled in advance, be approved by the Chapter Board, and fit within the existing calendar*

*** Must be scheduled in advance*

**** Provided on request*

•• Subject to review and approval by the Chapter Board

Bronze

\$700

- All of the above listed benefits **PLUS**
- Opportunity to sponsor select chapter events
- One set of chapter membership mailing labels***
- One ticket to annual chapter Awards Reception
- **10% off** booth at 2010 AIAET Trade Show

value and benefit



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The following membership categories will receive notification of all chapter seminars, monthly chapter meetings, events and all other chapter correspondence; as well as an open invitation to all events and programs.

Allied Member - \$200

Created at the local level to promote communication among all members of the design and construction team, individual allied membership is open to engineers, planners, landscape architects, artists, designers and those in government, education, real estate, manufacturing, and other fields allied to architecture. Individuals must not be otherwise eligible for membership in the Institute. Allied membership is available to individual building industry professionals (other than architects and architecture graduates) who wish to network and share ideas, to enhance their careers and promote their company and its products and services through participation in AIA East Tennessee. Allied members receive full member discounts to events, **including** monthly meeting lunches.

Supporting Member - \$50

Created at the local level to promote communication among all members of the design industry and the public, individual supporting membership is open to anyone with an interest in architecture and design. Individuals must not be otherwise eligible for membership in the Institute.

Supporting membership is available to individuals (other than architects, architecture graduates, and allied building industry professionals) who have a special interest in architecture, the built environment, and community design and planning. Supporting members will receive discounts only to **select** chapter events.

community



My company is interested in becoming a Corporate Sponsor.

Name _____

Company _____

Business Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

1. I do not hold a certificate of registration as an architect nor a license to practice architecture.
2. I declare that, as an affiliate chapter member, I will comply with the Bylaws, the Rules and Regulations, and the Rules of Conduct of the Chapter.

Signature of Affiliate Member Applicant

Date

Gold Sponsorship \$3500 (also includes two Allied Memberships, please include those applications as well)

Silver Sponsorship \$1500 (also includes one Allied Membership, please include that application as well)

Bronze Sponsorship \$700

Please mail application(s) and check to: AIA East Tennessee, 1300 N. Broadway, Knoxville, TN 37917

Sponsorships are not tax deductible as charitable contributions. However, they may be tax deductible as an ordinary and necessary business expense.

I am interested in becoming an Allied Chapter Member.

Name _____

Company _____

Business Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

1. I do not hold a certificate of registration as an architect nor a license to practice architecture.
2. I declare that, as an allied chapter member, I will comply with the Bylaws, the Rules and Regulations, and the Rules of Conduct of the Chapter.

Signature of Allied Member Applicant

Date

Allied Chapter Member \$200

Allied Chapter Member \$0 – Membership included as part of Corporate Sponsorship

Please mail application(s) and check to: AIA East Tennessee, 1300 N. Broadway, Knoxville, TN 37917

Memberships are not tax deductible as charitable contributions. However, they may be tax deductible as an ordinary and necessary business expense.

I am interested in becoming a Supporting Member.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

1. I do not hold a certificate of registration as an architect nor a license to practice architecture.

2. I declare that, as a supporting chapter member, I will comply with the Bylaws, the Rules and Regulations, and the Rules of Conduct of the Chapter.

Signature of Supporting Member Applicant

Date

Supporting Member \$50

Please tell us your occupation _____

Please mail application(s) and check to: AIA East Tennessee, 1300 N. Broadway, Knoxville, TN 37917

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